



**CLEVELAND
FIRE
AUTHORITY**

VISION 2030

Cleveland Fire Authority recognises the diverse make-up of the area it serves and is committed to equality, diversity and inclusion.

If you require this document in an alternative language, large print or Braille, please do not hesitate to contact us.

إذا كنت تحتاج إلى هذا المستند بلغة بديلة أو مطبوع بأحرف كبيرة أو بطريقة برايل، فلا تتردد في الاتصال بنا.

আপনার যিদ এই নিথ? এক? িবক? ভাষা, বড় হরফের মুদ্রন বা ?ইল ?য়োজন হয়, আমাের সােথ ?যাগােযাগ করেত ি?ধা করেবন না।

Pokud potřebujete tento dokument v alternativním jazyce, velkém tisku nebo Braillově písmu, neváhejte nás kontaktovat

اگر این نوشتار را به زبانی دیگر، با چاپ درشت یا خط بریل لازم دارید، لطفاً با ما تماس بگیرید.

Kung nangangailangan ka ng dokumentong ito sa isang alternatibong wika, malaking print o Braille, mangyaring huwag magatubiling makipag-ugnay sa amin

Eger tu vê belgeyê bi zimanê Kurdî, çapa bi tîpên mezin an Xetê Brîl dixwazî bi hetim bi .me ra têkilliyê bigir

如果您需要本文件的其他语言版本、大字版本或盲文版本，请随时与我们联系

Jeśli chcieliby Państwo otrzymać ten dokument w innym języku, w wersji dużym drukiem lub pisany alfabetem Braille'a, .prosimy o kontakt z nami

ਜੇ ਤੁਹਾ? ਇਹ ਦਸਤਾਵੇਜ਼ ਕਿਸੇ ਬਦਲਵ? ਭਾਸ਼ਾ, ਵੱਡੇ ਅੱਖਰਾਂ ਜਾਂ ਬ?ਲੇ ਵਿੱਚ ਚਾਹੀਦਾ ਹੈ, ਤਾਂ ਕਿਰਪਾ ਕਰਕੇ ਸਾਡੇ ਨਾਲ ਸੰਪਰਕ ਕਰਨ ਵਿੱਚ ਝਿਜਕ ਮਹਿਸੂਸ ਨਾ ਕਰੋ।

உக? இத்த ஆவண? ஒ? மா? மொழிய?, பெரிய அ? அல? ப?ரைய??? தேவைபட்டா, எகளை? தொட? கொள தயக .வேடா

یہ دستاویز اگر آپ کو کسی دیگر زبان، بڑے حروف کی چھپائی یا بریل میں درکار ہو تو برائے مہربانی بلا جھجک ہم سے رابطہ کریں

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Making **TEESSIDE** **SAFER & STRONGER**

*Everything we do should be
done with this in mind*

First and foremost our purpose is to **save lives** and **make people safe**. This is our day job whether that's responding to 999 calls or preventing emergencies happening in the first place.

Our work expands beyond this though, we are **changing lives** whether its protecting businesses, improving life chances for young people or supporting our partners in health care.

Our purpose therefore extends to **making** our communities **stronger** places for our future generations



VISION 2030

To continue to deliver an excellent emergency service to our communities, we must look ahead to what we want Cleveland Fire Brigade to look like in the future and move swiftly to prepare for what is to come.

The Fire Authority's Vision 2030 is an aspirational one and creates a long-term destination for CFB, without being constrained by what is deemed to be possible today.



Our Vision

is to be a leading fire and rescue service where.....



our communities

feel safe and
protected



our people

are professional,
proud and passionate



our organisation

is welcoming, trusted
and respected



our business

is built on learning
and innovative, digital
approaches



our future

is 'greener' and bright

our communities feel safe and protected

Fire incidents, deaths and injuries are at an all time low – our Safety Plans are working.

‘Safety conversations’ are happening everywhere – in our homes, businesses, schools and on our streets.

Front line teams are quick to respond to a wide range of emergencies – they are good at what they do.

People in our communities are telling us that they feel safe and protected.



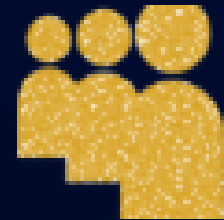
People who work for Cleveland Fire Brigade radiate professionalism – in their skills and competencies – in their dress and appearances – in the ways that they behave. They are caring and passionate and come to work every day to make a difference.

Outstanding leaders demonstrate resilience and drive...they 'dare to be different' continually exploring new ideas and innovative practices.

People say that Cleveland Fire Brigade is great place to work.



our people are
professional,
proud and
passionate



Everyone who comes into contact with Cleveland Fire Brigade is made to feel important, included and welcome.

People trust us – they engage with us – they listen to us – and in their time of need – they look to us.

Partners, businesses and other blue light services want to work with us because they respect us – *they know that we are a high performing fire and rescue service.*



our organisation
is welcoming,
trusted and
respected



our business is
built on learning
and innovative,
digital
approaches

Learning comes naturally to us – it is embedded within our policies, procedures, guidance and training – shared learning with others is part of our culture.

At the heart of our business approach lies innovation that is enabled through digital technology – this is evident in our transformed service provision and our flexible ways of working.

Learning experiences and innovative, digital approaches have made Cleveland Fire Brigade more efficient and effective.



Our climate change plans are bearing fruits - our carbon emissions have significantly reduced.

Financial investment in risk management and people development has accelerated our ambitions to keep our communities safe.

Cleveland Fire Brigade is contributing to a more sustainable future for our next generations.



our future is
'greener' and
bright



A large, textured gray circle is positioned on the right side of a dark blue background. The circle has a hand-painted or brush-stroke texture, with darker and lighter shades of gray visible within its boundary. It is partially cut off by the right edge of the frame.

2030

LET THE JOURNEY BEGIN

CLEVELAND FIRE AUTHORITY

VISION 2030

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